

# EMPLOYEE ENGAGEMENT BEGINS HERE

Motivation in the workplace translates into energy, energy into action and action into results. It is a critical element of employee morale and performance gains. A well motivated workforce will exhibit greater employee engagement, enhanced teamwork and collaboration, productivity gains, reduced absenteeism and (ultimately) more profitability.

## RECOGNITION

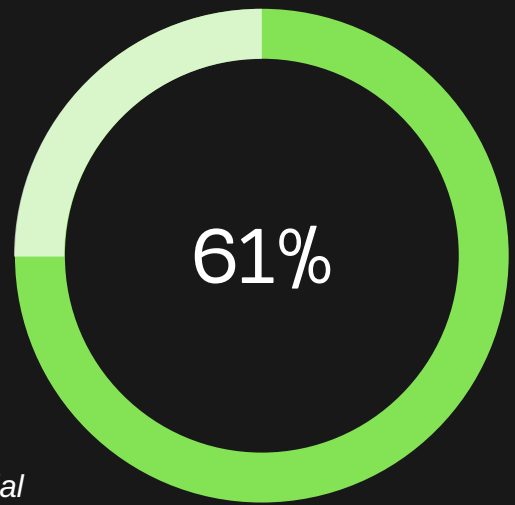


"According to Gallup's analysis, only one in three workers in the U.S. strongly agree that they received recognition or praise for doing good work in the past seven days. At any given company, it's not uncommon for employees to feel that their best efforts are routinely ignored. Further, employees who do not feel adequately recognized are twice as likely to say they'll quit in the next year."

Source: Business Journal (June 28 2016) Mann & Dvorak. Employee Recognition: Low Cost High Impact.

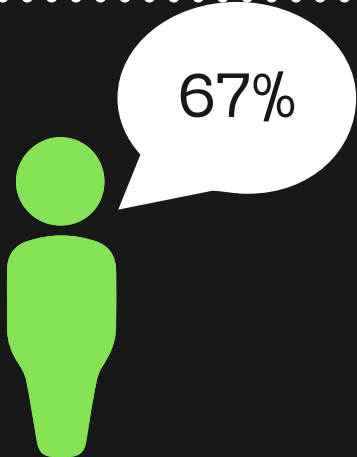
## ENGAGED EMPLOYEES

61% of employees with managers who focus on strengths are engaged employees compared to just 2% of employees who's managers ignore them.



Source: Darcy Jacobson. 4 April 2014. Globeforce Blog: Social Recognition: 25 Great Statistics on Employee Recognition.

## TOP INCENTIVE



Not surprisingly, the top motivator for 67% of employees was praise from their managers. This surpasses other incentives like financial rewards or other non-cash incentives.

Source: Darcy Jacobson. 4 April 2014. Globeforce Blog: Social Recognition: 25 Great Statistics on Employee Recognition.

## Effects of Employee Recognition

In organizations where a culture of opportunity and individual well-being are nurtured by managers who recognize performance, employee engagement increases by almost 60%.

Source: Darcy Jacobson. 4 April 2014. Globeforce Blog: Social Recognition: 25 Great Statistics on Employee Recognition.

If you're interested to discuss your employee engagement & retention requirements further please call us at 515-337-2434 or visit us at: [www.transformativeworkplacesolutions.com](http://www.transformativeworkplacesolutions.com)